

# Irish Legal News 2025 Media Pack

*Irish Legal News* is the leading daily online news service for legal professionals across the island of Ireland.

This year celebrating a decade since launch, ILN is the **trusted source of information** for thousands of solicitors, barristers, judges, academics, students and in-house counsel, covering all areas of civil and criminal law.

Our free email newsletter is sent every weekday lunchtime to **12,400 subscribers** across both jurisdictions and boasts an industry-leading **42 per cent open rate**.

Meanwhile, our **high-SEO website** attracts up to 100,000 unique visitors per month, driven by highly valuable organic search traffic we can leverage for your brand.

The ILN page is one of the most followed Irish legal pages on LinkedIn, **rapidly approaching 30,000 followers** — while our Instagram account, with **over 1,700 followers**, is the ideal place to reach the next generation of legal professionals.

Irish Legal News is established as the **advertising partner of choice** for small, medium, and large law firms, universities, colleges, regulatory bodies, and government agencies, north and south of the border.

Whether promoting services, job vacancies,

conferences, CPD events or university courses, our platform offers **unparalleled access** to Ireland's legal community.

Get in touch today to help us find the advertising solution best suited for you.

**12K**  **SUBS**

**99,000**  
**WEB VISITORS**

SOURCE: GOOGLE ANALYTICS,  
JANUARY 2025

 **28.8K**  **1.7K**

“

If you want to reach almost a pure legal audience, from universities to firms and stakeholders within, the return on investment through Irish Legal News is unmatched.

Connor, Jeff and the team are responsive and understand the market across the Island. Irish Legal News is a must for anyone advertising in the all-Ireland legal space.

”

Cormac Ó Culáin  
Director of Communications  
The Bar of Ireland

# Irish Legal News Advertising Rates

## Jobs and events

- **Per week: £250 + VAT**
- **Per fortnight: £450 + VAT**

Listings published in our daily email newsletter and website, and shared across our social media platforms.

## Display advertising

- **Banners: £500 + VAT**
- **MPUs: £400 + VAT**
- **Leaderboard: £1,000 + VAT**

All prices are per month and include both our daily email newsletter and website. See the graphic to the right for advert dimensions and positions.

Display adverts can be static images or animated GIFs. We can also use your custom invocation HTML code.

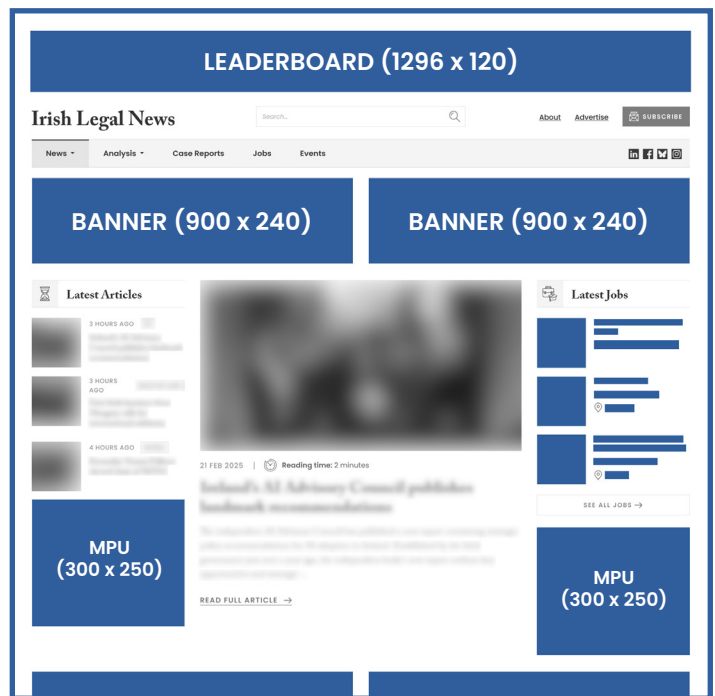
## Sponsored content

Your custom written copy, including dofollow links, published in our news section and shared across social media for just **£250 + VAT** per week.

For maximum impact, talk to us about a **dedicated e-shot** sent directly to our email subscriber list for **£2,000 + VAT**.

This stand-alone email sent with your custom HTML and branding offers unparalleled access to our readers.

For job advertisers, speak to us about securing your inclusion in our regular **jobs flash**, targeted at legal jobseekers.



EXAMPLE ADVERTISING POSITIONS ON DESKTOP + TABLET

**For more information and to discuss  
your advertising requirements,  
please contact Jeff Anderson**

**T: 01292 479 443**

**E: [jeff@irishlegal.com](mailto:jeff@irishlegal.com)**

